**FRAUDS IN FIFA WORLD CUP 2022**

The FIFA World Cup Qatar 2022™ will be played from 20 November to 18 December.

The 2018 FIFA World Cup was a massive success for the betting and gaming industry. It was a record-breaking tournament, with an estimated [$155 billion wagered on the game, including $1.9 billion in the UK](https://www.gamblinginsider.com/news/5660/uk-wagers-15bn-on-fifa-world-cup) alone. As more and more people got involved in betting on the World Cup, with many of them placing bets for the first time, the market expanded rapidly and will further increase in the Year 2022.

Betting fraud is a problem that affects all countries where gambling is legal, not just those hosting major sporting events like the World Cup or Olympics. Fraud is on the rise in the gambling industry. In Q1 2022, fraud was up [50.1%](https://www.yogonet.com/uploads/docs/TransUnion-Q1-2022-Digital-Fraud-Trends-Analysis-Infographic.pdf) compared to Q1 2021. There also was [an 85% increase](https://sumsub.com/blog/know-your-enemy-gambling-fraudsters/) in fake account registrations compared to Q4 2021.

**MALICIOUS AFFILIATE:**

Affiliate marketing can be a good revenue stream, but some unscrupulous actors use illicit tactics to get unearned commissions.  
For example, some hand-enter fake leads into a business’s CRM, while others generate traffic through bots. Such bots can even register accounts and make deposits.

**ARBITRAGE BETTING:**

[Arbitrage betting](https://sumsub.com/blog/arbitrage-gambling/) is a gambling strategy that involves placing bets on all possible outcomes of an event in order to guarantee a profit. This could mean, for instance, placing three bets on the outcome of a football match: one on each team plus one on a draw.

**IDENTITY THEFT:**

To trick gambling platforms, sophisticated fraudsters don’t just use falsified documents. Instead, they buy real ones on the darknet. So even the most reliable systems won’t detect anything suspicious because no document manipulation has occurred.

**MULTI-ACCOUNTING:**

[Multi-accounting](https://sumsub.com/blog/multi-accounting/) is when a user registers several accounts to take advantage of an online service. This is done to repeatedly benefit from free trials, discounts, and welcome bonuses, or to continue using the service after getting banned.  
To create accounts, scammers can use the personal data of friends and family or even stolen credentials bought on the darknet.

Scammers create multiple accounts for the following purposes:

* Bonus Hunting:

Benefiting from signup bonuses and other special offers.

* Chip Dumping:

Making multiple accounts to participate in the same game and deliberately lose to a designated account (this practice is common in poker and other card games).

* Getting around limits and blocklists:

Multi-accounting allows individuals with bad credit histories, driving records, or gambling bans to continue using services.

**MONEY LAUNDERING:**

Money laundering in gambling can take these forms:

* Criminals can deposit money with illicit origin to an account and deposit it soon after. This is done to disguise illegal funds as legitimate winnings from online gambling.
* Criminals ‘clean’ illegal money by placing bets with low-risk outcomes. They won’t win much, but the money they get back will now appear legit.

**ACCOUNT HACKING:**

Cybercriminals gain access to the accounts of honest gamblers and use them to place bets, gamble, and get prizes.

**CHARGEBACK FRAUD:**

[Chargeback fraud](https://sumsub.com/blog/how-to-protect-your-business-from-chargebacks/) can take two forms:

* Criminal fraud—when a fraudster performs transactions using stolen credit card information, after which the victim files a chargeback claim.
* Friendly fraud is a form of intentional chargeback fraud committed by the actual cardholder. In this, the user plays a game, then realizes they’ve lost too much money and contacts the bank to claim the charges were unauthorized.